

Norway



Embrace Good Health and Flavour with Red Gold Organic Canned Tomatoes from Europe: Your Organic and Sustainable Choice

STOCKHOLM, March 20, 2024

/PRNewswire/ -- ANICAV - the Italian Association of Canned Vegetable Industries - proudly introduces its campaign "Red Gold from Europe" promoting European Organic Canned Tomatoes, a delectable and healthy choice for discerning culinary enthusiasts across Denmark, Sweden, .and The Netherlands



Renowned for their exceptional nutritional value, European organic canned tomatoes offer an array of health benefits. Canned at the peak of ripeness, these tomatoes are a rich source of lycopene, a powerful antioxidant known for its potential to reduce the risk of certain chronic diseases and promote heart health. Additionally, they are naturally low in calories and provide essential nutrients such as vitamin C, potassium and fibre, making them an ideal choice for those seeking to maintain a healthy balanced diet.

The commitment of ANICAV members” is to offer consumers premium, healthy products that elevate their dining experiences,” says Giovanni De Angelis,

General Director at ANICAV. "With this campaign, we invite Danish, Swedish and Dutch consumers to savour the rich flavours and nutritional benefits of these exceptional ingredients, while".supporting a healthier lifestyle

Cooking enthusiasts and health-conscious individuals can now savour the delectable taste and nutritional advantages of Red Gold organic canned tomatoes from Europe in a range of culinary applications, from savoury .sauces to vibrant soups and stews

By choosing European and Italian" organic canned tomatoes, consumers can not only elevate their dishes but also enjoy the peace of mind that comes with knowing they are using wholesome, high-quality ingredients." .adds Giovanni De Angelis

The increase in production and sales of European organic canned tomatoes reflects ANICAV's ongoing dedication to providing consumers with natural and

sustainably sourced products, further
enhancing their cooking and well-being

ABOUT RED GOLD FROM EUROPE &

ANICAV

Red Gold from Europe is the name of
the EU (European Union) programme to
raise awareness about EU preserved
(canned) organic tomatoes 100% Made
in Europe. ANICAV - the Italian
Association of Canned Vegetable
Industries - has 100 members, of which
90 transform/process tomatoes. They
account for over 60% of all the
processed tomatoes in Italy, and nearly
all of the whole peeled tomatoes
produced in the world (including the
internationally renowned San Marzano
.DOP)

For more information about Red Gold
from Europe, follow us on

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