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THE TECH BLOG WRITER

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In this digital age of hyper-change, I often get asked how I keep up-to-speed with the latest tech news and trends or know what breaking stories to write about. I have teamed up with PR Newswire to ensure all of my readers and listeners are also the first to learn about the latest tech news as it happens all over the world.

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# Celebrating Summer with Red Gold Tomatoes from Europe

NAPLES Italy July 19 2024 /PRNewswire/ -- Summer is traditionally celebrated

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**Red:** represents their colour, which comes from lycopene – an antioxidant that can reduce the damage caused by free radicals.

**Gold:** represents their quality and the gold standard for processed organic tomato products in Europe.

But given the huge number of tomato products available, what makes organic Red Gold tomatoes from Europe so special?

Red Gold Tomatoes from Europe select only premium quality organic fruits, with firm flesh, strong skins and rich flavour, which are the most suitable for processing into various tomato products. After the fruit has been carefully picked, modern manufacturing plants with state-of-the-art monitoring systems select, clean, steam, cool and process the tomatoes. The finished products are premium organic

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**SHARE LOVE AND GOOD HEALTH WITH THEM TOO!**

## **ABOUT RED GOLD FROM EUROPE & ANICAV**

Red Gold is the name of the EU (European Union) programme aimed at raising awareness about EU Preserved Organic (canned) tomatoes 100% Made in Europe.

The Italian Association of Canned Vegetable Industries ANICAV members produce over 63,5% of all the processed tomatoes in Italy, and over the 85% of all the whole peeled tomatoes produced in the world.

For more information about Red Gold from Europe, please visit

<https://redgoldfromeurope.dk/>

or follow our social media accounts

<https://www.facebook.com/redgoldfromeurope>

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