

# YOUR ORGANIC AND SUSTAINABLE CHOICE









### **Discover the Essence of Red Gold from Europe**

Embrace a sustainable choice with **Red Gold from Europe**, where each can of organic canned tomatoes is a testament to our dedication to preserving the environment. Harvested from the fertile Mediterranean lands, these tomatoes thrive without the need for synthetic chemicals, reflecting our commitment to natural and sustainable farming practices.

The tomato's journey from ancient misconceptions to becoming a cornerstone of European cuisine when preserved illustrates not just a transformation in perception but also a progressive approach to agriculture. Red Gold from Europe offers a variety of products, including whole peeled, diced, cherry tomatoes, passata, and concentrate, catering to a wide range of culinary applications while maintaining ecological integrity.

Our adherence to rigorous EU environmental standards ensures each step of the process, from farming to packaging, minimizes our ecological footprint. With packaging designed for recyclability and low CO2 emissions. Nutrient-rich and low in calories, our tomatoes not only support a healthy lifestyle but also embody the principles of sustainability.

Choosing Red Gold from Europe is more than a culinary decision; it's a commitment to environmental stewardship, ensuring that the pleasures of today's meals don't compromise tomorrow's world.

### Red Gold from Europe: Nourishing Sweden with Organic Excellence

The official <u>Swedish website</u> for Red Gold from Europe is your gateway to the rich universe of organic canned tomatoes. Designed to captivate, educate, and inspire, the site is packed with carefully selected content. Here, you'll find a wide range of recipes showcasing our versatile tomatoes, from vibrant whole-peeled varieties to rich passata, all aimed at enriching your meals with flavour and nutrition.

The site also features interactive games to make learning about tomatoes entertaining, detailed nutritional information to underscore their health benefits, and captivating stories on the tomato's journey from the Americas to become a staple in European kitchens. Plus, insights into our sustainable farming practices highlight our dedication to environmental impact.







### **Our Recipes**

Dive into a world where flavour meets tradition on the **Red Gold from Europe's recipe page**. Our carefully curated selection showcases the incredible versatility of organic canned tomatoes, turning every meal into a masterpiece. From the richness of whole peeled tomatoes to the smooth, full-bodied taste of passata, our recipes invite you to explore a spectrum of culinary possibilities. Whether you're a seasoned chef or a home cooking enthusiast, find inspiration to create dishes that will delight your palate and nourish your body.

Visit our Website for Recipes: <u>https://redgoldfromeurope.se/</u>



### **Our Recipes**













## Interactive Games



### Engage & Learn with Fun: Interactive Games on Red Gold from Europe

Step into a world of enjoyment and learning with interactive games on our website, <u>redgoldfromeurope.se</u>. Engage with our offerings like the image sliding puzzle, word scramble, and word search, each designed to deepen your knowledge about Red Gold from Europe in a playful manner.

These activities are more than just games; they're an interactive way to explore the fascinating world of organic canned tomatoes. Ideal for players of all ages, our games blend educational content with fun, inviting you to discover the journey and values of Red Gold from Europe through entertainment.







#### **Past Events Photos**











## **Partnerships**



#### Collaborations

The "Red Gold from Europe" campaign has established strategic partnerships with seven Swedish food bloggers. These influencers have been promoting the campaign by hosting giveaways on their social media platforms. Their followers had the opportunity to win a curated box featuring high-quality European canned tomatoes, along with exclusive "Red Gold from Europe" promotional items.



### Collaborations









Follow us on Social Media

 Image: www.instagram.com/redgoldfromeuropese
 Image: www.instagram.com/redgoldfromeuropese
 Image: www.facebook.com/redgoldfromeuropese

 Image: www.youtube.com/@redgoldfromeuropese
 Image: www.youtube.com/@redgoldfromeuropese

